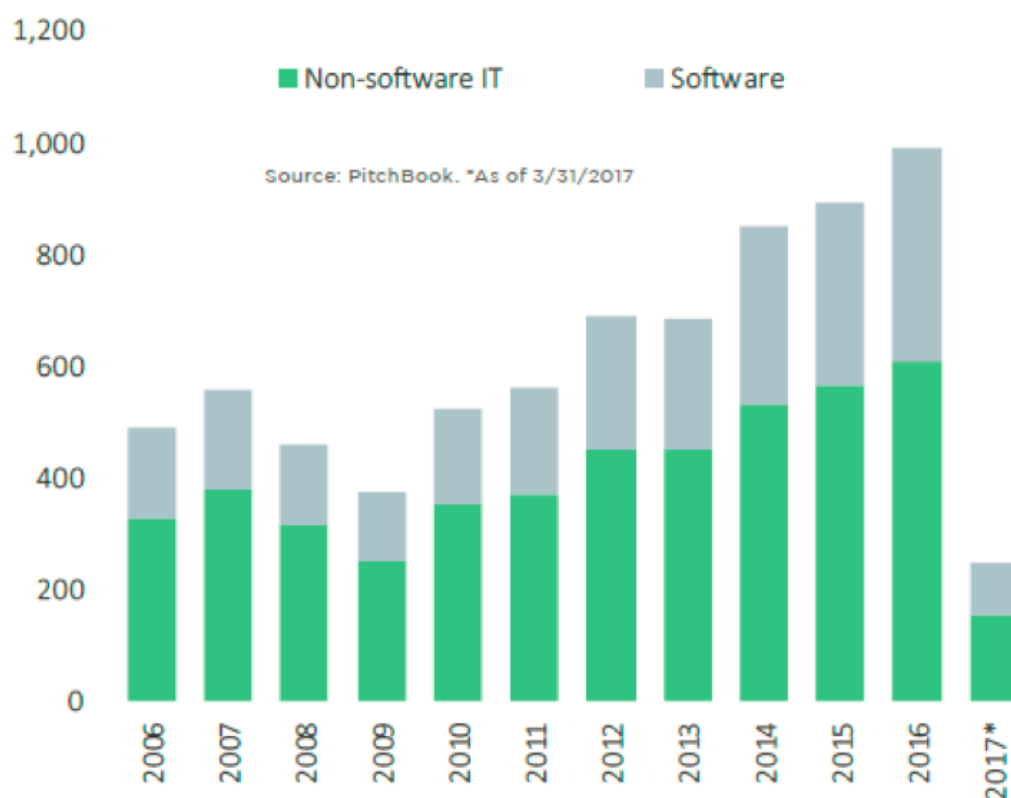


Soft Sell

THE LEAD | April 18, 2017

The number of private equity software deals is growing relative to the non-software IT segment.

Software has grown more popular as of late
US PE activity (#) in IT & software



Source: PitchBook