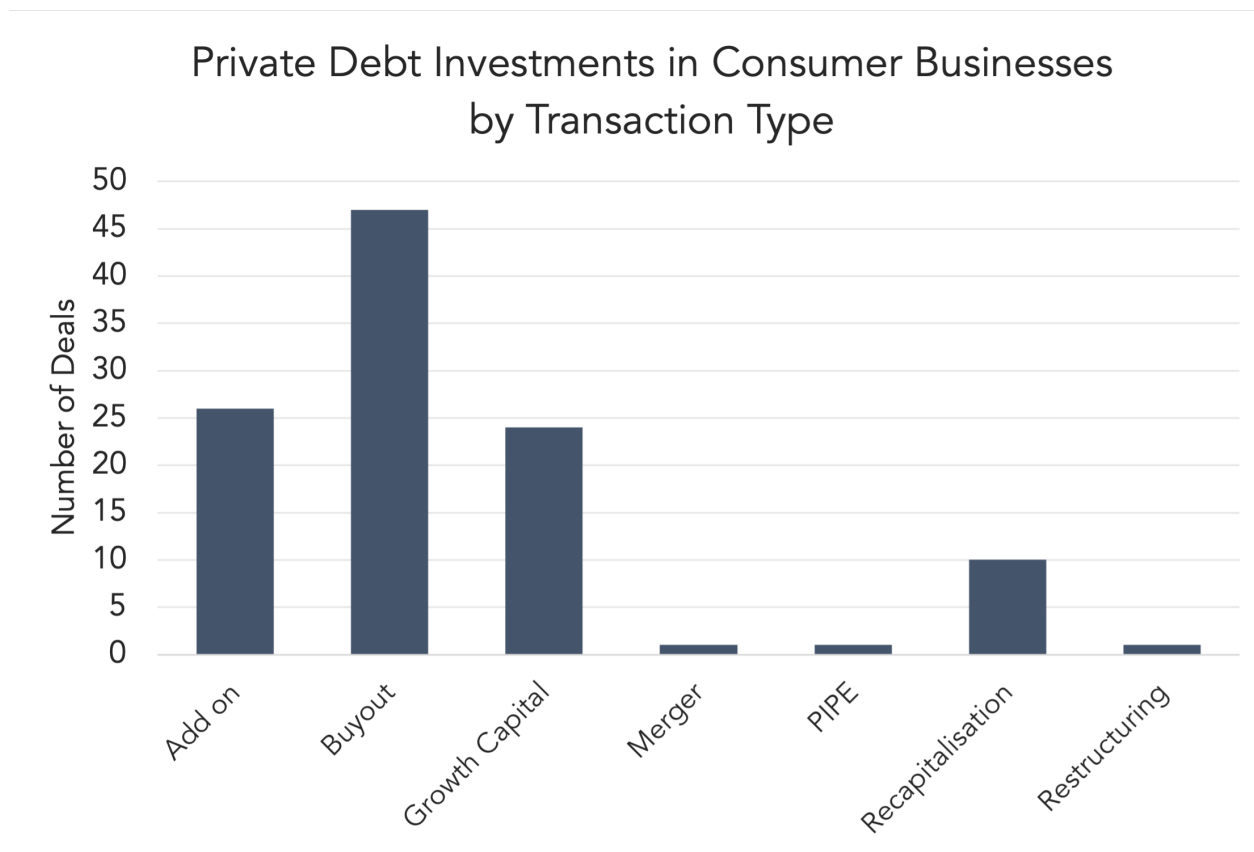


Private Debt Intelligence – 11/15/2021

THE LEAD | November 17, 2021

Private debt investors back consumer spending growth

Chart



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Private debt investors have been active deploying capital in consumer discretionary businesses. With 110 transactions recorded in 2021 YTD, consumer businesses accounted for 10% of all private debt investments.

Analysis of deal types in the sector shows growth focus of private debt transactions and the symbiotic relationship between private equity and private debt. Almost half (43%) of private debt transactions were in support of buyouts, with a further 24% to finance an add-on acquisition, and 22% were to finance business growth. There has been just 1 restructuring financed by private debt thus far in 2021.

(Past performance is no guarantee of future results.)

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